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**McCaffery Interests, Inc. wins ICSC “US Design and Development Award” for  
The Market Common, Myrtle Beach**

**Chicago, Illinois, December 10, 2009** -- The Market Common, Myrtle Beach ([www.marketcommonmb.com](http://www.marketcommonmb.com)), a signature McCaffery Interests ([www.mccafferyinterests.com](http://www.mccafferyinterests.com)) mixed-use development located in Myrtle Beach, South Carolina ([www.cityofmyrtlebeach.com](http://www.cityofmyrtlebeach.com)) has been named “Silver Winner” in the 2009 US Design and Development Awards by the International Council of Shopping Centers (ICSC, [www.icsc.org](http://www.icsc.org)) in the category of Innovative Design & Development of a New Project.

ICSC’s Global Design and Development Awards Program was established in 1977 to recognize outstanding retail projects that have successfully solved many different market challenges. The award honors shopping center owners, development associates, managers, architects and designers who are the very best at what they do, who design and develop projects that are truly exemplary.

“We are thrilled to have The Market Common, Myrtle Beach recognized by the International Council of Shopping Centers,” remarked Daniel McCaffery, Founder, McCaffery Interests, Inc. “To have your work and creativity judged by ICSC to be amongst the best in the land is a wonderful honor indeed.”

The Market Common, Myrtle Beach is a master-planned, mixed-use development strategically situated on 121-acres of a larger 3,790-acre parcel of land that formerly served as a US Air Force Base in Myrtle Beach, South Carolina. The Market Common, Myrtle Beach is one of McCaffery Interests most exciting endeavors with 400,000 SF of exceptional national and local retail, restaurant and entertainment establishments; 50,000 SF of office space; and 195 residential units built above the retail. The project is surrounded by more than 3,000 new units ranging from live/work town homes to upper-end, single-family residences and \$30-million of new infrastructure including 20 acres of lakes, community parks and four miles of new roads. Established as a public-private partnership between McCaffery Interests and The City of Myrtle Beach, The Market Common, Myrtle Beach fulfills a long-awaited need for an urban village town center for the area and is the catalyst for the rebirth of the Air Force Base land and indeed the City of Myrtle Beach as a whole. The economic and social benefits are reflected by the creation of parks and community space, more than \$500-million in private development investment, and the creation of more than 3,000 jobs and in excess of \$3-million in property tax revenues for the city and region.

Since 1991, McCaffery Interests has successfully acquired, developed and/or redeveloped nearly \$800-million of outstanding real estate assets. McCaffery Interests continues

to implement its mission to develop and redevelop great real estate across the US. In 2009, McCaffery Interests also received the Urban Land Institute "2009 Award of Excellence: The Americas" and the City of Pittsburgh & The Historic Review Commission "2009 Historical Preservation Award" for The Cork Factory ([www.corkfactory.com](http://www.corkfactory.com)) located in Pittsburgh, PA. For more information visit [www.mccafferyinterest.com](http://www.mccafferyinterest.com) or call (312) 944-3777.